

## Hope as Hurricane Laura Storm Surge Ravages Louisiana & Texas

Over six million people in the US were impacted by Hurricane Laura, which was named a **catastrophic storm surge**. Laura was the strongest storm to ever make landfall along the western Louisiana and northern Texas coast, bringing catastrophic storm surge, extreme winds and flash flooding as it hit as a Category 4 storm.

Caring For Others provided quick and expansive relief across parts of Texas and Louisiana. With the help of partners and volunteers, we provided much-needed necessities such as food, water, clothing and personal items. While this won't undo the damage caused by an act of nature, it's certainly a valuable first step in restoring hope and dignity.



## Laptop Distribution for Families with Children in Online School

When COVID-19 caused schools to close and students of all ages to complete the academic year from home, Caring For Others knew that many local families did not have the necessary resources to accommodate their children. By providing 20 families from nearby Crawford W. Long Middle School with laptop computers, we were able to help more students stay focused on schoolwork and make academic success possible.

## Feeding ATL Mobile Food Distribution

In partnership with executives from Porsche Cars North America, Caring For Others hosted Feeding ATL, a mobile food distribution to aid families struggling economically due to COVID-19. Fresh fruits and vegetables, meat, canned goods and personal items were distributed to over 500 families in a drive-thru distribution. For this event, we did not ask families to pre-register. Anyone who needed help was able to benefit.

Did you know 1 in 8 in residents of Atlanta suffers from hunger? We are doing our part to fill the city's hunger gap, but the coronavirus pandemic and associated job losses have temporarily increased demand. Special thanks to our partners for making this food distribution a success!

## CFO Sponsors the World's Largest Virtual Sleepover!

This year, we sponsored the International Slumber Party, the world's largest virtual sleepover! Presented by Sister Diamonds, this event was a **Love Letter to young women of color**.

Many times young women of color don't feel like we are pouring into them and helping them move forward in their careers. This is why the organizers wanted to create an experience

that celebrates, elevates and empowers them to take on the world. More than 10,000 women ages 18 - 25, representing over 40 countries, came together for a 24-hour online experience to celebrate and cultivate leadership, brilliance and divine purpose. The event theme, **"Don't Sleep,"** is a bold declaration of each woman's commitment to live with intention, celebrate her unique beauty and always strive to unlock greatness.



## BLACK FRIDAY: Shopping with a Heart

CareLoft is Atlanta's best kept secret for value shoppers! Each year, Caring For Others offers Black Friday deals at CareLoft, our onsite retail location. Bring the entire family and some friends too. Every dollar spent goes directly toward supporting the work of Caring For Others.

Black Friday is on November 27<sup>th</sup>, and there are so many ways to support the causes you love while also getting awesome deals on gifts (and even shiny new things for yourself).

CareLoft will be open from 8 a.m. to 5:30 p.m. on Black Friday. Come early; shop a lot! (Please note - CareLoft will be closed during most of November as we prepare the store for Black Friday. However, the store will be open Monday, Nov. 23<sup>rd</sup> and Tuesday, Nov. 24<sup>th</sup>)

## Baby Clean & Dry Diaper Distribution

Getting necessary supplies to keep a family safe and comfortable during the COVID-19 pandemic has been challenging for many. Caring For Others bridged an important gap by providing diapers and wipes to 50 families during a Friday drive-thru distribution in April.



## A MESSAGE FROM OUR PRESIDENT 2020: A Year of Courage & Strength

As we've all seen, COVID-19 has had a devastating impact on communities, particularly those already living at or below poverty. Since the pandemic began,

Caring For Others has provided fresh food, clothing, and essential items to help individuals and families facing its negative effects. **Yet, we constantly ask ourselves "How can we do more?"**

Our motto is "Giving a Voice to the Faces of Poverty." Trust me, if you see who we are helping

today, you will quickly learn that poverty does not always look like you might think. Over the years, we have provided relief to families across the US and more than five countries around the world. We have seen our share of natural disasters-- earthquakes, fires, floods and hurricanes, you name it. But we have never witnessed needs of this magnitude.

The good news? We were built for such a time as this! Everything Caring For Others has done over the years has equipped us with the ability to help people in a way that is meaningful – with true impact! We can – and will – continue to make a difference. As I always say, "I care. You care. We care." Let us all care together!



**IN THE NEWS:**  
Caring For Others  
has been featured in:



## Comfort & Care Harvest Distribution

We announced our annual Thanksgiving food distribution with a new twist this year to reflect the current needs of the community. The **20<sup>th</sup>-annual Community Harvest Food Distribution is now Comfort & Care**, a drive-thru distribution of fresh turkeys, produce, and new comforters and linens. The distribution will take place on **Saturday, Nov. 21<sup>st</sup> from 10 a.m. to 1 p.m.** at our Atlanta headquarters.

"This is one of our key distributions each year, and we look forward to expanding it to not only provide nutritious, fresh meat and vegetables for local families, but to bring some warmth and comfort to the cold months ahead," said Caring For Others President & CEO Eslene Richmond-Shockley. Last year, Caring For Others provided more than 475 baskets for Atlanta residents at the Thanksgiving event.



## Soul to Sole Virtual 5K

Caring For Others hosted its first virtual 5K fundraiser! We asked supporters to run/walk/stroll alone, build a team, or hit the pavement with a four-legged friend—anytime from anywhere. More than 100 supporters participated.

And yes, there was a great t-shirt!



## Soul to Sole: Food & Shoe Distribution

With the help of our generous donors, we have provided fresh fruits and vegetables, personal care and home items, and new athletic shoes to hundreds of families and seniors in need. This is an extension of our annual No Bare Soles event, which we have hosted for the past eight years. We call this distribution "Soul to Sole" because food is a basic necessity and a requirement to nourish our bodies- the physical home of the SOUL.

The soles of shoes –SOLE–represents the security of standing on solid ground. Many people today feel like they have no stability or security. They are angry, confused and struggling to make sense of it all. This nourishing and empowering drive-thru distribution called on assistance from our dedicated volunteers, who practiced social distancing and safe mask wearing.



## Thank you to our many sponsors and supporters

including Citgo, Porsche, Kroger, The Common Market, The Perry Foundation, Global Payments, WM Events, Stewart & Miller, Per Se Media Group and Perfect Time Hotdogs.



### About Caring For Others

Caring For Others, Inc. (CFO) is an international Human Services organization that seeks to eradicate poverty through feeding, educating, clothing and housing individuals and families around the world. Founded in 2001 by Eslene Richmond-Shockley, CFO seeks to improve the quality of life by providing a continuum of on-site services to those impacted by natural catastrophes and the working poor. For more info, visit [caring4others.org](http://caring4others.org).



Caring For Others, Inc.  
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